

blokepedia

LAUNCH EVENT

SPONSORSHIP OPPORTUNITIES



Thursday, 16th November 2017

6.30pm

Victoria Park Golf Complex

Brisbane, Queensland

conversations that matter



www.blokepedia.com



Background

Blokepedia was started in January 2017 by Josh Quarmby with the aim of getting men talking about issues that affect them, from mental and physical health through to relationships. What originally started as a simple blog site is now growing into a unique mix of online and face to face resources for men. This growth is driven by insight and feedback from the Blokepedia audience: the many men are looking for a way to connect with other men to share their stories and begin important conversations and provide support for each other.

Why Blokepedia?

Men need a way to be able to talk about things beyond the superficial. They need to share their stories and discuss topics they don't openly talk about. Topics like their mental health, their relationships and their lifestyle. The important stuff.

It is anticipated that through responsible conversation other social issues and topics will be addressed, such as:

- social isolation
- depression
- anxiety
- male suicide
- men's health and fitness
- relationships and relationship breakdown
- parenting

TARGET DEMOGRAPHIC

Gender:	Men
Age:	25-55
Type:	Interest in improving overall health and well-being

Our Vision

To create a community of caring and supportive men who are encouraged to openly and honestly discuss issues they care about and that affect them.

Our Mission

To deliver events, activities and online resources that encourage men to connect, openly share their stories and discuss the issues and topics that affect them as a man in today's society.

Strategic Goals

- To establish events and activities that enable men to connect and share their stories with each other. This
- To enable the community to share articles and stories on the Blokepedia website and social media channels on our three key categories of men's health, lifestyle, and relationships.
- To establish and grow an online community / forum which will give Blokepedia participants the opportunity to have discussions in a private and secure environment at any time of day.



Launch Event | details

Location | The Garden Marquee, Victoria Park Golf Complex
<https://victoriapark.com.au/functions/#function-rooms>

Date | Thursday 16th of November, 2017

Time | 6:30pm – 10:30pm

Guest Speakers

Presenting on men's health and well-being, as well as the importance of men connecting and sharing their stories

conversations that matter

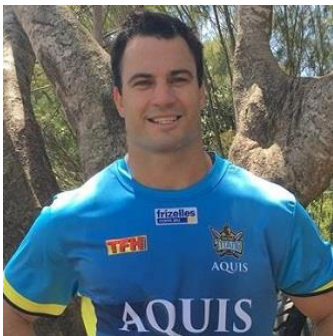
ATTENDEES

The event will cater for 80-100 people. Guests and invitees will include individuals from;

- men's health organisations
- mental health organisations
- health practices
- community organisations
- media
- general public
- government officials

David Shillington

Former NRL Player
QLD Manager for the
Men of League Foundation



Former NRL Player (Sydney Roosters, Canberra Raiders, Gold Coast Titans)
Australia and Queensland Representative

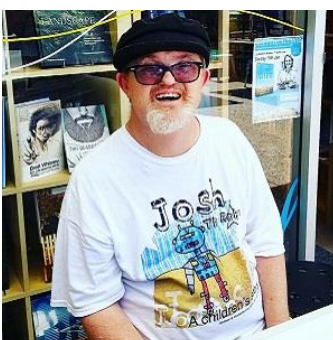
Following his retirement from rugby league, former NRL player and Australian representative David Shillington has been working throughout the community to lessen the stigma associated with mental health and increase everyone's mental health literacy.

Shillington has found that those whom he presents to feel comfortable in opening up to him with at times very personal issues and that the depth of the problem is far greater than he could possibly have imagined.

"When one person shares one story it's like a domino effect. All of a sudden people want to share their stories."

Peter Rowe

Author, exhibiting artist,
presenter and motivational
speaker



Peter Rowe is a talented Author, exhibiting artist, presenter and motivational speaker. Born with Down syndrome and other conditions that limit his ability to speak, Peter is now able to share his voice and his story after being introduced to Facilitated Communication in his early thirties. Facilitated Communication allows Peter to tap his words out letter by letter with the assistance of a facilitator who then speaks his words. Words that are changing social perception and breaking down barriers.

Since finding a way to share his voice and his story, Peter is committed to sharing his passion for the importance of community connections. Peter believes that regardless of abilities when people are connected to and part of their communities they are more likely to feel valued and less likely to become isolated. This Peter believes is something we are all responsible for, "it is a social responsibility that we all need to step up to, to create inclusive communities that encourage us to care about each other and to create opportunities where we all feel heard".

event | sponsorship



Sponsors will play a key role in the success of Blokepedia. As the event sponsor, you will be promoting your business, whilst bringing awareness to male mental, physical and emotional wellbeing.

The dinner is an opportunity to join in on a fun evening and support a new initiative supporting the community.

Platinum Sponsorship - \$1500 (Limited to 1 company)

- ✓ 10 tickets to the launch event
- ✓ 10-minute speaking spot at event to talk about men's health, lifestyles or relationships
- ✓ Logo will appear on the lectern sign where the MC stands
- ✓ Logo will be displayed on the visual presentation during the event
- ✓ Announcement acknowledging sponsorship by the MC during the event
- ✓ Option to place promotional material in guest gift bags
- ✓ Sponsorship acknowledgement on event promotional materials and media releases
- ✓ Sponsorship announced on the Blokepedia website, as well as Facebook and Instagram pages

Gold Sponsorship - \$700 (Limited to 3 companies)

- ✓ 6 tickets to the launch event
- ✓ Logo will be displayed on the visual presentation during the event
- ✓ Announcement acknowledging gold sponsorship by the MC during the event
- ✓ Option to place promotional material in guest gift bags
- ✓ Gold sponsorship acknowledgement on event promotional materials and media releases
- ✓ Gold sponsorship announced on the Blokepedia website, as well as Facebook and Instagram pages

Silver Sponsorship - \$250 (Limited to 4 companies)

- ✓ 2 tickets to the launch event
- ✓ Logo will be displayed on the visual presentation during the event
- ✓ Option to place promotional material in guest gift bags
- ✓ Silver sponsorship acknowledgement on event promotional materials
- ✓ Silver sponsorship announced on the Blokepedia website, as well as Facebook and Instagram pages

For further information or to submit your sponsorship agreement form (below), please contact:

Josh Quarmby josh@blokepedia.com 0432 883 005

Agreement

I confirm our Event Sponsorship of the Blokepedia Launch Event on Thursday 16th November 2017.

Company Name: _____

Name of Sponsor Representative: _____

Address: _____

Phone: _____ Email: _____

Sponsorship Amount (One payment on 10th September): _____

Signature of Sponsor Representative: _____ Date: _____